

Pantone Fashion Color Forecasting for Spring 2018

With the use of color gaining in importance, the PANTONE Fashion Color Trend Report Spring 2018 edition features the top 12 colors for men's and women's fashion, highlighting a more multi-faceted color story that expands the opportunity for self-expression. For the first time this year, the report also includes four classic colors, which transcend seasons and provide structure to any wardrobe.

As consumers continue to embrace color, designers are recognizing the need to show more color in their collections. In order to reflect the consumers' ongoing fascination with color, we broadened the direction for Spring 2018 to show where hues are headed by including 12 outstanding call out colors as well as four spring classics.
– Leatrice Eiseman, Executive Director of the Pantone Color Institute.

Along with this recognized freedom to explore and experiment with more color, experts at the Pantone Color Institute note that fashion, and the people who interact with it, no longer want to limit themselves by following traditional color guidelines. Untypical spring shades that make for complex and original combinations expand the opportunity for self-expression and communicate the consumer desire to experiment with color all year round. The palette for Spring 2018 is a perfect reflection of this new sentiment.



Please note: These are the closest matches from our line of MX and WashFast Dyes. Please sample before going into production. The colors may need to be modified slightly on your cloth or fiber.

- Meadowlark
MX 1228 dyed at 1.0%OWG
WF 124 dyed at 0.25%OWG
- Cherry Tomato
MX 3220 dyed at 2.0%OWG
WF 307 dyed at 0.5%OWG
- Little Boy Blue
MX 400 dyed at 0.5%OWG
WF 425c dyed at 0.1%OWG
- Chili Oil
MX 3222 dyed at 6.0%OWG
WF 507 dyed at 1.0%OWG
- Blooming Dahlia
MX 2215 dyed at 0.5%OWG
WF 307 dyed at 0.05%OWG
- Pink Lavender
MX 8150 dyed at 0.1%OWG
WF 819 dyed at 0.025%OWG
- Arcadi
MX 7221 dyed at 4.0%OWG
WF 478 dyed at 0.1%OWG
- 2018 PANTONE COLOR OF THE YEAR Ultra Violet**
MX 8194 dyed at 4.0%OWG
WF 813 dyed at 0.5%OWG
- Almost Mauve
MX 8146 dyed at 0.5%OWG
WF 813 dyed at 0.025%OWG
- Emperador
MX 500 dyed at 4.0%OWG
WF 560 dyed at 0.5%OWG
- Spring Crocus
MX 8150 dyed at 1.0%OWG
WF 819 dyed at 0.25%OWG
- Lime Punch
MX 706 dyed at 4.0%OWG
WF 719 dyed at 0.25%OWG